



## With Sallie Mae's Education Investment Planner, families can build their free personalized college savings plan that can help them:

- ▶ Compare cost differences between in-state vs. out-of-state schools, or public vs. private schools
- ▶ Apply current and future savings to the projected cost of education to get a comprehensive picture of savings vs. costs
- ▶ Calculate how contributing more to savings early in their children's lives can minimize or eliminate borrowing costs by the time college starts
- ▶ Make their savings work smarter, by signing up for Upromise® by Sallie Mae and comparing the benefits of a 529 College Savings Plan

...and much more, quickly and easily.

## Education Investment Planner® SAVINGS MODULE

### Help families create a complete college savings plan tailored to their needs.

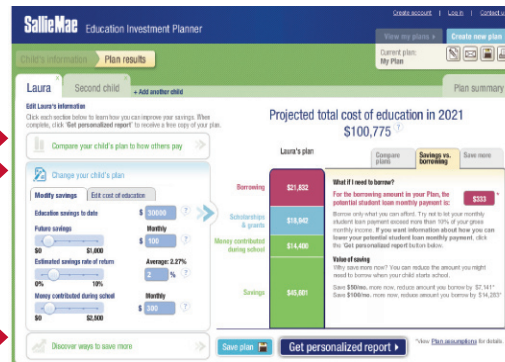
As the nation's Saving, Planning, and Paying for College<sup>SM</sup> leader, Sallie Mae is committed to helping students and families afford college. With Sallie Mae's Education Investment Planner, not only can students and parents plan for current college costs, but the tool now offers new features to help families create a complete savings plan for future college costs. With it, families can:

- ▶ Estimate education costs up to 25 years in the future, and see how responsible saving practices can make education more affordable.
- ▶ Explore a wide range of saving options, including some that they can start right now, which can reduce or eliminate any borrowing needs.
- ▶ Receive free, customized savings guidance to help tailor their savings plan from now until their children start school.

Users can compare their savings plan to how other families pay for college, based on Sallie Mae's How America Pays for College survey conducted by Gallup.

Users can modify their savings amounts or school selections to model different scenarios.

The ways to save more section allows users to get more information about Upromise from Sallie Mae and 529 plans, to maximize their college savings.



The Planner can estimate the monthly payment amount based on the amount of borrowing in a user's plan.

The Planner can also demonstrate the value of saving, by estimating how saving a little extra every month could reduce future education borrowing costs.

Visit [SallieMae.com/Save](http://SallieMae.com/Save) to start your FREE savings plan, today. ▶