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**ADVERTISING MOGUL CONTINUES ENTREPRENEURIAL CHARGE THROUGH
SCHOLARSHIP PROGRAM FOR STUDENT ENTREPRENEURS**

Donald A. Coleman, Chairman of GlobalHue, Continues Scholarship for Aspiring Entrepreneurs

Southfield, Mich. — Donald A. Coleman, Chairman of GlobalHue, the nation's largest minority-owned, full-service marketing communications agency, today announces the Coleman Entrepreneurial Scholarship (CES) program. In its second year, the program provides scholarships to deserving African-American and Hispanic college students majoring or concentrating in entrepreneurship.

CES was established as a testament to the importance of education, especially amongst ethnic youth in the United States. Furthermore, the program strives to promote entrepreneurship as a career choice amongst ethnic college students.

"After a successful kick-off year in 2009, we thought that it was time to expand the CES reach and amplify our entrepreneurial message," says Kelli Coleman, Vice President of Business Development at GlobalHue. "This year, we are offering scholarships to African-American and Hispanic students at all four-year accredited colleges and universities."

CES was pleased to award 10 deserving students the scholarship last year and is proud to continue supporting students who have made a commitment to their educational endeavors towards entrepreneurial success in business.

Up to 10 scholarships of \$5,000 each will be awarded for educational expenses to full-time college juniors or seniors for use in the 2010-11 academic year. The CES program is

sponsored by GlobalHue and managed by Scholarship Management Services[®], a division of Scholarship America[®].

For more information, visit www.thecolemanscholarship.org or call Scholarship Management Services at 1.800.537.4180 and ask for The Coleman Entrepreneurial Scholarship.

About The Coleman Entrepreneurial Scholarship

The Coleman Entrepreneurial Scholarship was established as a testament to the importance of higher education. Furthermore, the scholarship program strives to promote entrepreneurship as a career choice amongst ethnic college students. It is the vision of The Coleman Entrepreneurial Scholarship program to be a leading scholarship program that assists future generations of African-American and Hispanic entrepreneurs in fulfilling their dreams.

About GlobalHue

GlobalHue is a full-service, culture-based marketing communications agency. GlobalHue was recently recognized as the “Multicultural Advertising Agency of the Decade” by Adweek. The agency has four divisions that together provide clients with a flexible approach to marketing to ethnic-specific segments and the total market: GlobalHue Africanic; GlobalHue Latino; GlobalHue Asian; and GlobalHue Next. Our offices are in Detroit (Southfield), New York and Los Angeles, as well as satellite offices in other key markets. The agencies have more than 350 employees who handle full-service marketing, advertising, media planning and buying, digital, events and promotions, and public relations for many clients. In 2008, GlobalHue’s capitalized billings were \$820 million. GlobalHue boasts several blue-chip clients, including Verizon, Walmart, Chrysler Group LLC, U.S. Navy, Bermuda Department of Tourism, U.S. Census Bureau, FedEx, MGM Grand Detroit and Subway.

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